

Thursday, December 11, 2008

Fashionable fundraiser

SHOPPING CART



Now you can help preserve a bit of history and look downright dapper as you do.

Preservation Worcester, which works to protect the city's architectural heritage, is offering a new logo necktie with a three-fold purpose of promoting the city, raising funds for the organization and dressing up the men about town.

The Preservation Worcester logo forms the pattern on the tie. The logo features outlines of Union Station, Mechanics Hall, City Hall and Worcester's signature architectural housing style, three-deckers. The silk tie is navy blue with the logo running across it in light bronze.

PW board member JoAnn Morency, senior vice president of Commerce Bank and Trust Co., designed and will market the tie. The final color selection was determined after she presented a variety of options to the male members of the Commerce Bank staff.

Last year, Preservation Worcester offered a women's silk scarf with images of Elm Park. It sold out almost immediately and has since been restocked. "Not to leave the men out, we decided to create something for them — a tie," Deborah Packard, PW executive director, said.

"The tie will make a very special gift for friends of Worcester near and far," Packard said.

The ties are available through Preservation Worcester, 10 Cedar St., Worcester. The cost is \$45 each, with PW members receiving a \$5 discount. For more information, call (508) 754-8760.

— Nancy Sheehan